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FOR IMMEDIATE RELEASE

CDM Media Announces Global Partnership with Leading Digital Media Company, FierceMarkets

January 12, 2009 – CDM Media is pleased to announce the addition of FierceMarkets as a global partner across all areas of the integrated marketing company's Strategic Business Summits (SBS) Division. FierceMarkets is a leader in e-media targeting specific industry leaders in telecom, life sciences, healthcare, IT, and finance markets. The partnership will kick-off for a string of exclusive summits for 2009.

Glenn Willis, CEO, CDM Media, commented on the partnership, stating, "The SBS Division of CDM Media has been applauded for carrying out targeted, effective and intimate gatherings for CIOs and CTOs within specific industries of the Fortune 2000. Appropriately, FierceMarkets is a leading media vehicle that targets specific members of these differential communities to bring them news and a variety of resources. It's a great pairing and we're happy to welcome FierceMarkets on board as a partner."

FierceMarkets is the leading source of Healthcare IT, Finance IT, and Telecom news with a special focus on CPOE, EMR adoption, HIPAA compliance and other critical areas. They provide industry insiders the must-know news, market trends, developments and insights, about the industry with a special focus on critical areas. Join the many subscribers who get FierceMarket via weekly email for their 'must know' IT news. They will be specifically including the CDM Media's 2009 CIO Healthcare Summit, CIO Finance Summit, and the CTO Telecom Summit in many e-newsletters and online promotion through their online subscriber base.

For more information on the SBS Division of CDM Media and upcoming summit dates please visit www.cdmmedia.com where you can also see testimonials from past clients that have sponsored these gatherings appear in video format.

About CDM Media

CDM Media is the worldwide custom design marketing company providing strategic solutions and specially-tailored packages for all of your marketing needs. Through innovative and creative planning and truly catering to our customers' marketing challenges, we provide a true one-stop-shop for companies looking for a quality partner to stand out in today's markets. CDM Media creates unique platforms on which we present our clients' marketing material that garners an audience of the highest level professionals in targeted verticals. Through the BIR (Business Intelligence Reports), SBS (Strategic Business Summits) and CDM (Custom Design Marketing) divisions of CDM Media, we cover all of our bases when it comes to providing complete and dynamic marketing coverage.

