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FOR IMMEDIATE RELEASE

CIO Healthcare Summit 2009 Stimulates Interest Amongst Healthcare's Leading IT Executives

CIO Healthcare Group Announces Latest VIP Delegates

January 12, 2009- The CIO Healthcare Summit is pleased to announce the recently confirmed VIP delegates set to participate in the 2009 summit. The highest level of members within the healthcare IT community are scheduled to gather May 10-13, 2009 at the Four Season Resort in Scottsdale, AZ to discuss the most pertinent issues facing healthcare today.

A few recently registered delegates include Dana Moore, SVP & CIO, Centura Health, Scott Ranson, VP & CIO, Brooksdale Senior Living, and Slayton Austria, VP & CIO, Sun Healthcare Group to name a few.

Of the number of delegates eager to attend the CIO Healthcare Summit, Event Director, Mark Southam is not surprised. "As the CIO Healthcare Summit gains recognition as the one event where healthcare IT leaders can gather to address industry-facing issues with peers of the same caliber, it comes as no surprise that the roster of prominent CIOs continues to grow. CIO Healthcare Summit 2009 will provide these delegates and attendees a platform unlike any other tackle the biggest challenges facing their industry," said Southam.

Dana Moore, SVP & CIO, Centura Health, has served the Centura Health organizations in various consulting engagements since 2001. After leading Centura's IT strategy for nearly a year as interim SVP, Centura named Moore SVP and CIO in June 2005. In this role, he is responsible for the overall development and implementation of IT strategy. As a CIO Healthcare delegate, Dana will interact with subsequent delegates, sponsors, and attendees through the strategically developed peer-to-peer meetings, panel discussions and think-tank sessions.

New CIO Healthcare delegate, Scott Ranson, is also a respected VP & CIO for Brooksdale Senior Living. Ranson has over 20 years of experience in IT, 15 of which have been spent at the senior management level. He oversees all aspects of information technology to include application development and support, infrastructure security, technology planning, telecommunications, and project management

Also set to bringing vast experience CIO Healthcare Summit is Sun Healthcare Group's Corporate VP & CIO,

Slayton Austria. In his role at Sun Healthcare Group, a company that employs over 36,000 and generates revenue of over \$1.8B annually, Slayton is responsible for all aspects of strategic and tactical planning. Under this hat Slayton Austria oversees operation and control regarding the technical operations for Sun Healthcare Group.

Additional delegates attending the CIO Healthcare Summit include Bob Dowd, CIO, Senora Quest Lab, Tanya Townsend, CIO, St. Vincent Hospital, Plamen Petrov, Chief Enterprise Architect, Blue Cross Blue Shield and more. To view a complete list of delegates and to learn more about the summit's strategically developed agenda, please visit www.ciohealthcaresummit.com

About CIO Healthcare Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the SBS Division of CDM Media will be hosting yet another gathering will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted on May 10-13 2009 at the exclusive Four Seasons Resort in Scottsdale, Arizona. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's Healthcare industry to debate and network on the most critical Business Technology issues that their industry is facing today.