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FOR IMMEDIATE RELEASE

General Partner, Exigen Capital and Former CTO, Deutsche Bank to Preside as Master of Ceremonies at 2009 CIO Finance Summit

Tsvi Gal, General Partner at Exigen Capital, to Participate in CIO Finance Summit as Master of Ceremonies and Keynote Speaker

July 29, 2009 – The CIO Finance Summit team is pleased to announce that IT thought leader Tsvi Gal will attend the CIO Finance Summit. Gal has been named the Master of Ceremonies of the 3-day technology event that will gather executive leaders within financial services IT. The CIO Finance Summit will be held at the Four Seasons Resort in Scottsdale, Ariz., August 30-September 2, 2009.

“Considering the current climate of the financial services industry, we wanted an IT visionary to preside as the Master of Ceremonies. This individual will provide executive value and insight to the high-level attendees that will gather for the event. Tsvi Gal is recognized throughout the technology industry as a pioneer and instrumental leader within financial services. We proudly welcome Tsvi Gal as the Master of Ceremonies of the 2009 CIO Finance Summit,” said Glenn Willis, EVP, CIO Finance Summit.

Tsvi Gal is General Partner at Exigen Capital, a global private equity firm that is leading the technology, financial and media industries. Previously Tsvi was the CTO for Deutsche Investment Bank and Asset Management. Prior to joining Deutsche Bank, Tsvi was the CIO at Time Warner Music Group introducing ring tones, iTunes/iPod drive and an eCommerce site with 14 million users. Tsvi also served on the USA technology delegation to the G7. Starting his IT career in 1976 the Israeli army, Gal has also served in executive management roles as CIO and CTO at Merrill Lynch and Wells Fargo. Notably, Gal is credited with developing the first Internet bank at Wells Fargo Bank and initiating the first major brokerage on-line trading system at Merrill Lynch.

The CIO Finance Summit will bring together C-suite business technology leaders from North America’s financial services industry in order to focus on pertinent issues and address the technology problems their companies face every day. The summit agenda has been strategically designed to include one-on-one meeting, networking events, keynote speeches, analyst workshops and more to maximize time and knowledge sharing.

For more information about the CIO Finance Summit, please visit www.ciofinancesummit.com .

About CIO Finance Summit

The CIO Finance Summit is a component of the Strategic Business Summits Division of CDM Media, a B2B technology media company. CDM Media has a reputation of delivering strategically positioned, content-driven technology events to C-level technology clientele from Fortune 1000 companies. With experience in over 20 different vertical markets and international experience delivering intimate, effective business technology summits, the CIO Finance Summit team is sure to create unique opportunities for executives to develop innovative business ideas and lasting relationships with their peers and colleagues. The CIO Finance Summit will be held August 30 - September 2, 2009 at the Four Seasons Resort in Scottsdale, Ariz.