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FOR IMMEDIATE RELEASE

CIO FINANCE SUMMIT ANNOUNCES PANEL MODERATORS AND ANALYST PARTNER PARTICIPATION

July 27, 2009 – The CIO Finance Summit team would like to announce the 2009 CIO panel series. Analysts from EMA, ESG and Burton Group will serve as moderators of the executive panel discussions. The strategically designed agenda of the CIO Finance Summit includes workshops, case studies, keynote speeches and opportunities for technology leaders in finance to discuss their challenges. The CIO Finance Summit will be held at the Four Seasons Resort in Scottsdale, Ariz. August 30-September 2, 2009.

“The analyst groups that will be present at this year’s CIO Finance Summit represent the best technology educators, consultants and research teams in the nation. Their collective involvement in the summit’s agenda - and specifically their participation in CIO panel discussions - will surely cultivate innovation. The CIOs and executive leaders attending this event come from the industry’s largest financial services organizations and in these times of economic uncertainty, the analysts’ contributions become extremely valuable to achieving successful results,” said Glenn Willis, EVP, CIO Finance Summit.

The first of the CIO panel discussions at the CIO Finance Summit is a virtualization discussion, titled “Virtualization: Moving Toward the Dynamic Data Center,” which will be moderated by Brian Babineau, Senior Analyst, ESG. This panel will address how service providers are able to drive out costs while preparing for a recovery and will be held on Monday, August 31. Following this discussion, Joe Bugajski, Senior Analyst, Burton Group, will moderate a panel focused on Business Intelligence in finance titled, “Business Intelligence- Shine a Spotlight on your Business.” Rounding out the series on Tuesday, September 1st, Scott Crawford, Managing Research Directors, Security & Risk Management, EMA, will lead a Security focused panel- “Fraud Security: Future Proofing the Banking System & Ensuring Greater Consumer Protection”.

Programs featured at the CIO Finance Summit are designed by IT end-users. This ensures that attendees are discussing the latest topics and trends, and getting the information necessary to make the right decisions about new purchases and new technologies. Focused programs, workshops and networking

events allow for debate and information sharing. To find out more about the CIO Finance Summit, please visit www.ciofinancesummit.com

About CIO Finance Summit

The CIO Finance Summit is a component of the SBS Division of CDM Media, a B2B technology media company. CDM Media has reputation of delivering strategically positioned, content-driven technology events to C-level technology clientele from Fortune 1000 companies. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business technology summits, the CIO Finance Summit team is sure to create unique opportunities for executives to develop innovative business ideas and lasting relationships with their peers and colleagues at the summit. The CIO Finance Summit will be held August 30 - September 2, 2009 at the Four Seasons Resort in Scottsdale, Ariz.