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# Leading Telecom Organizations Comverse and Subex to Sponsor 2009 CTO Telecom Summit

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**July 10, 2009** – The CTO Telecom Summit announces new sponsors - Comverse and Subex - for the 2009 IT telecommunications event which will gather the nation's C-level IT executives and CTOs at the Four Seasons Resort in Scottsdale, Ariz. The CTO Telecom Summit will be held November 8-11, 2009 and will include a strategic agenda of peer-to-peer business meetings, workshops, case studies and panel discussions focused around the latest issues in telecom IT.

"Much of the 2009 CTO Telecom Summit agenda is focused on value added services for the enterprise including voice, security and OSS. Both Comverse and Subex are industry leaders as software providers and consultants and their presence at the CTO Telecom Summit will surely enhance the industry's focus on implementing innovative solutions," said Glenn Willis, EVP, CTO Telecom Summit.

Comverse is the world's leading provider of software and systems enabling services for voice, messaging, mobile Internet and mobile advertising; converged billing and active customer management; and IP communications. Comverse's extensive customer base spans more than 130 countries and covers over 500 communication service providers serving more than two billion subscribers. Subex is a leading global provider of OSS solutions with a mission to empower communication service providers to achieve competitive advantage and deliver new service experiences. Subex has a client base that includes 32 of the world's largest 50 Telecommunications Service Providers and has more than 300 installations in over 70 countries.

The CTO Telecom Summit's agenda has been expanded to include focused panel discussions on teleworking, security in telecommunications, and end-user workshops that will address challenging telecom issues. For more information on the CTO Telecom Summit, please visit [www.ctotelecomsummit.com](http://www.ctotelecomsummit.com).

## **About the CTO Telecom Summit**

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events for C-level clientele from Fortune 1000 companies. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading executives in telecommunications can develop great business ideas and lasting relationships with their peers and colleagues. The CTO Telecom Summit will be hosted on November 8-11, 2009 at the exclusive Four Seasons Resort in Scottsdale, Ariz. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's telecom industry to debate and network on the most critical business technology issues that their industry is facing today.