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FOR IMMEDIATE RELEASE

Call for Telecommunications Speakers and Panelists: Opportunity to Participate in Leading IT Business Summit

The CTO Telecom Summit will be held at the Four Seasons Resort, November 8 -11, 2009

July 10, 2009 – The CTO Telecom Summit team would like to invite CTOs and C-level IT executives to become VIP delegates or speakers at a premiere telecommunications event taking place November 8-11, 2009. Selected individuals will join like-minded peers and senior IT executives as they discuss current challenges, best practices, breakthroughs, and trends facing the telecom sector. This year's strategic agenda includes a variety of interactive panel discussions, one-on-one meetings, and networking sessions. Hosted at the world class Four Seasons Resort in Scottsdale, Ariz., the CTO Telecom Summit will gather telecom's Fortune 1000 leaders to define solutions and drive the business forward through innovative thought leadership and collaboration.

Topics of Discussion are Set to Include:

- **Enterprise SOA and Business Process Platform:** IT and telecom are merging with a re-engineering of the service infrastructure, as well as IMS and SDP deployments. Service providers are embracing this evolution.
- **LTE vs WiMAX:** Enhancing user experience for the next generation mobile customer.
- **Conquering the Cloud:** Cloud Computing holds enormous potential for telecom service providers, however they will need to move quickly and aggressively to drive technological innovation to be a force in the cloud.
- **Managed Network Services:** Getting beyond traditional management of WAN and managing the entire network.

- **OSS & BSS:** Re-thinking billing for next generation service providers and managing BSS/OSS in a partner-driven marketplace.
- **Securing the Ability to Deliver Services:** The threat environment for service providers is becoming increasingly dynamic and complex, and your exposure is far greater now than 12 months ago.
- **The Converged Services Challenge:** As the concept of convergence evolves, focus has shifted from fundamental technology issues to how carriers will package, market and implement converged services and their optimal strategies for delivering content anytime, anywhere.

Speaker Qualifications include:

- Senior- level decision maker of a major telecommunications company - i.e. SVP, EVP, CIO, or CTO
- Executive level experience within a major telecommunications company either in line of business or with a direct technology focus

To become a speaker at the CTO Telecom Summit, please visit www.ctotelecomsummit/callforspeakers and submit application by July 15, 2009. For more information about the CTO Telecom Summit, please call +808-694-3660.

About the CTO Telecom Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events for C-level clientele from Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading executives in telecommunications can develop great business ideas and lasting relationships with their peers and colleagues. The CTO Telecom Summit will be hosted on November 8-11, 2009 at the exclusive Four Seasons Resort in Scottsdale, Ariz. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's telecom industry to debate and network on the most critical business technology issues that their industry is facing today.