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FOR IMMEDIATE RELEASE

CIO FINANCE SUMMIT ANNOUNCES NEW MEDIA PARTNERSHIP WITH BANKING TECHNOLOGY

July 10, 2009 – The CIO Finance Summit team is pleased to name *Banking Technology*, the leading magazine in the banking IT sector, as a media partner of the business technology event gathering CIOs within North America’s financial services industry. The CIO Finance Summit will be held at the Four Seasons Resort in Scottsdale, Ariz., August 30 -September 2, 2009.

“*Banking Technology* stands out within the financial services industry as a reliable resource for the most up-to-date technology news within banking IT. The magazine and online portal serve as forums for decision making executives within the industry to address the issues that matter most. The CIO Finance Summit team is pleased to partner with Banking Technology as our events are strategically designed to cater to maximize business value for the members of the financial services IT community,” said Glenn Willis, EVP, CIO Finance Summit.

Every issue of *Banking Technology* includes thorough and informative news, commentary from an expert editorial team and high-profile interviews with the key players in the industry. Edited by David Bannister, *Banking Technology* is read by IT leaders at top banks across the globe.

The CIO Finance Summit is designed to allow Chief Information Officers and technology solution providers in finance to further develop new and existing business relationships. The 2009 agenda includes a newly added workshop presented by Harvey Koeppel, Executive Director of the Center for CIO Leadership, titled “Is Social Media Ready for Financial Services or Is Financial Services Ready for Social Media?” Additional case studies and workshops will be presented by Cisco, Citrix, Ricoh and more.

To find out more about the CIO Finance Summit or for a complete list of partners, please visit www.ciofinancesummit.com.

About CIO Finance Summit

The CIO Finance Summit is a component of the SBS Division of CDM Media, a B2B technology media

company. CDM Media has a reputation of delivering strategically positioned, content-driven events to C-level technology clientele from Fortune 1000 companies. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CIO Finance Summit team is sure to create unique opportunities for finance IT executives to develop innovative business ideas and lasting relationships with their peers and colleagues at the summit. The CIO Finance Summit will be held August 30 - September 2, 2009 at the Four Seasons Resort in Scottsdale, Ariz.