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FOR IMMEDIATE RELEASE

CIO Healthcare Summit Leads as Premiere Business Gathering within Healthcare IT Sector

October 1, 2008- The CIO Healthcare Summit is nearing and gaining clout as the leading business gathering for top leaders in the financial services IT industry. The delegates, participants, sponsors and attendees are from ranging companies such as IBM, HP, Intel, CareGroup, and Samaritan Health Services. The summit will launch May 10-13 2009, at the Four Seasons Resort, Scottsdale at Troon North and is the financial services IT business event not to be missed.

The summit will be a rare opportunity for forward thinking IT and healthcare professionals to come together and address the challenges and issues they face in today's rapidly advancing technology world. Through a variety of exceptionally structured business meetings, Q & A's, panel discussions, and networking events, individuals across the most successful levels of executive management will meet and address their common goal of maximizing their business goals.

Glenn Willis, EVP, CIO Healthcare Summit, anticipates the summit's success, saying, "We've already got great momentum and as the summit approaches, we're building new interest coming in from all sides. The opportunities that will be afforded to the participants at this exclusive event are simply unmatched, and it's being recognized throughout the industry. It's clear the delegates, sponsors, and partners are looking forward to September, as we continue to see more and more interest and increased website traffic as it approaches."

Specific attention to information technology in the financial sector is present in panel discussions such as 'Optimizing the Network to Drive Business', 'Cloud Computing vs. Utility Computing' and 'The Image Payments Network'. Highly anticipated networking events include a Jazz themed evening with cognac and cigar sampling and an American West themed dinner party enhanced by the rolling hills of Arizona's heartland.

The CIO Healthcare Summit has been designed to create countless opportunities for peer-to-peer networking throughout the duration of the event. Within the workshops, panel discussions, business meetings, golf outings, luncheons or dinners, there are plentiful occasions for open discussions that increase the collective sum of professional knowledge on certain issues. Coating the caliber of attendees and strategic organization of the summit, is the venue in which it will take place, The Four Seasons Resort in Scottsdale, AZ.



Topics to be included in the agenda include, Innovating BI in Healthcare, Enabling Core Process Competence in Care Process Management, Cloud Computing and SaaS in Healthcare and more. For more information on the upcoming CIO Healthcare Summit, please visit www.ciohealthcaresummit.com.

About CIO Healthcare Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the CIO Healthcare Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. The CIO Healthcare Summit will be hosted on May 10-12 2009 at the exclusive Four Seasons Resort in Scottsdale, Arizona. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's Healthcare industry to debate and network on the most critical Business Technology issues that their industry is facing today.