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FOR IMMEDIATE RELEASE

## ‘CIO Finance Summit’ Announces Global Media Partnership with A-Team Group

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**July 21, 2008-** The ‘CIO Finance Summit’ is proud to announce an exclusive global media partnership with A-Team Group, the leading provider of business intelligence for IT and data professionals in the financial marketplace. As a global media partner, A-Team will utilize their worldwide publishing, research and consulting resources to support ‘CIO Finance Summit’ 2008. The premiere summit within the financial services IT sector will kick off September 22-25 at the Four Seasons Resort in Scottsdale, AZ.

The recognition and support from media giants like the A-Team Group, stands to confirm the integrity of the ‘CIO Finance Summit’. Of the growing list of media content partners, Mark Southam, Event Director, ‘CIO Finance Summit’, said, “I’m pleased to be working with our new media partners who have for a number of years provided grade-A content around topical areas facing financial services technology. Their coverage down at the event of banking and insurance top IT executives will further enable them and their readers to be kept abreast of critical issues facing their industry over the next 6-18 months.”

A-Team Group helps financial information technology suppliers, buyers, consultants and industry utilities by providing an integrated approach to gathering, analyzing and distributing highly targeted business intelligence. The organization also helps buyers and sellers of technology and data understand the strategic and logistical issues involved in technology deployments across the financial services enterprise. Meanwhile suppliers benefit from getting their message to A-Team’s loyal community of readers and customers.

### ‘CIO Finance Summit’

The ‘CIO Finance Summit’ is a component of the SBS Division of CDM Media, an integrated marketing company. CDM Media has a very credible reputation of delivering strategically positioned, content-driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical

markets and international experience on delivering intimate, effective business summits, the CIO Finance Group is sure to create unique opportunities for executives to develop great business ideas and lasting relationships with their peers and colleagues at the 'CIO Finance Summit'. The summit will be held at the Four Seasons Resort in Scottsdale, AZ, September 22-25, 2008, where leaders from the most technologically advanced and innovative companies within North America's financial services sector will gather to address their common goal of 'Maximizing Value for the Customer and Shareholder.' For more information, please visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com)