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FOR IMMEDIATE RELEASE

'CIO Finance Summit' Announces Participation of Catalyst Consulting Group

July 1, 2008 – The 'CIO Finance Summit' welcomes Catalyst Consulting Group as a major contributor to this year's principal financial services business summit. Catalyst Consulting is not only a recognized sponsor of the summit, but will also be providing a valued moderator for the panel discussion, "Image Payments Network", as part of the Wednesday morning agenda. The 'CIO Finance Group' is greatly pleased with the participation of the Catalyst Consulting Group.

Catalyst Consulting Group is a recognized provider of strategic planning and organizational development for leading enterprises. With a specialization in the financial services industry and a reputation for hands-on promotion of better business through staff development, Catalyst will surely enhance the environment of the 'CIO Finance Summit'.

Attendees from the organization include Paul Schaus, President and Managing Partner, and William (Bill) Fitting, Partner and Senior Analyst. Schaus and Fitting anticipate a successful summit, said Schaus, "We look forward to an exchange of information on leveraging the exchange infrastructure, related security issues and automated real time settlement. The delegates will find the discussion valuable and meaningful."

Bill Fitting is set to moderate the CIO Panel Discussion, 'The Image Payments Network', which will serve as an opportunity for CIOs and senior level executives to exchange ideas on leveraging volume through the image exchange, ECP, EEIP, ICL and automated settlement in real-time. With more than thirty years of executive operations experience in the financial services industry, Bill will unquestionably offer significant insights to the discussion.

Additional CIO Panel Discussions include 'Reducing Data Center Complexities' moderated by Michelle Bailey, VP Data Center Trends, IDC, 'Optimizing the Network to Drive the Business', moderated by Dennis Drogseth, VP Research, EMA, and 'Guaranteeing Security and Consumer Protection', moderated by Trent Henry, VP Research, Burton Group. For more information please visit www.ciofinancesummit.com

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About Catalyst Consulting

Catalyst Consulting Group focuses exclusively on the financial services industry, partnering with financial organizations of all types and sizes. Catalyst works with an organization in a positive way and successful manner through planning, strategizing and implementing with a willingness to look at things from a fresh perspective. Paul Schaus, President and Managing Partner, formed Catalyst Consulting Group after serving as an EVP for an international consulting firm where he built the firms' highly successful strategy and project management consulting practices. Schaus founded Catalyst on the principle of delivery with continuity in order to engage their clients from the initial generations of ideas, insights and solutions all the way through implementation. To learn more about Catalyst's services, visit www.ccg-catalyst.com.

CIO Finance Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits - 'CIO Finance Summit' will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues.

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