



Press/Analyst Contact:

Mark Southam
Event Director- CIO Finance
mark.southam@cdmmedia.com
+1 808 694 3654

Torey Herr
Marketing / Events Manager
CDM Media USA Inc.
torey.herr@cdmmedia.com
+1 808 694 3660

FOR IMMEDIATE RELEASE

Financial-i Magazine Joins ‘CIO Finance Summit’ as a Premiere Media Partner

June 26, 2008 - Financial-i is a leading technology magazine that brings all players to the table, including banks, corporate professionals, investment managers, IT vendors and network providers. The ‘CIO Finance Summit’ is pleased to welcome Financial-i as a media partner and joint promoter of this year’s summit. The ‘CIO Finance Summit’ is quickly approaching and will launch September 22-25 in Scottsdale, AZ at The Four Seasons Resort.

Glenn Willis, EVP, ‘CIO Finance Summit’, is proud to welcome Financial-i stating, “Financial-i brings exactly the type of high quality content that we look to deliver to our target audience of C-level IT executives in the financial services industry with an event like the ‘CIO Finance Summit’. The focus of their publication and online media is directly in line with the issues that the attendees of the summit will be discussing at the event.”

Financial-i editorial covers content on how financial institutions are re-engineering their businesses to meet the demand for products and services from their major customer segments. More so, the editorial focuses on the business and operational evolution of wholesale financial services from treasury and cash management through trading and asset administration. As the ‘CIO Finance Summit’ continues to gather the leading professionals in the financial services industry, such as Marc Gordon, Global CTO, Bank of America, the summit is proud to welcome a leading editorial resource in the industry as a media partner.

As a media partner, Financial-i will aid in the promotion of the ‘CIO Finance Summit’ in an upcoming publication, and be present at the actual event. The ‘CIO Finance Summit’ is the leading summit for professionals within the financial services. The strategic four-day agenda includes one-of-kind opportunities for optimizing the business through targeted business meetings, workshops, panel discussions and focused networking events.

About Financial-i

Financial-i is about the complete transaction cycle, focusing on the business and operational evolution of wholesale financial services from treasury and cash management through to trading and asset administrations. Financial-i magazine covers how financial institutions are re-engineering their businesses to meet the demand for state-of-the-art products and services from their major customer segments; how IT vendors and network operators are helping financial institutions meet demands.

CIO Finance Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits - 'CIO Finance Summit' will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues.

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