



**Press/Analyst Contact:**

Mark Southam  
Event Director- CIO Finance  
[mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com)  
+1 808 694 3654

Torey Herr  
Marketing / Events Manager  
CDM Media USA Inc.  
[torey.herr@cdmmedia.com](mailto:torey.herr@cdmmedia.com)  
+1 808 694 3660

FOR IMMEDIATE RELEASE

## **‘CIO FINANCE SUMMIT’ ANNOUNCES COMPUCOM AS SILVER SPONSOR**

---

**June 12, 2008** – Compucom has confirmed their spot as a ‘CIO Finance Summit’ 2008 Silver Sponsor. The ‘CIO Finance Summit’ welcomes Compucom, the leading IT outsourcing company, aboard this year’s rapidly growing team of leading business technology professionals within the financial services industry. The summit will take place September 22-25, 2008 at the exclusive Four Seasons Resort in Scottsdale, AZ and is an event not to be missed.

Of the partnership, Mark Southam, Event Director, ‘CIO Finance Summit’ stated, “Compucom has recently been positioned by leading analysts at the forefront of companies offering superior service quality for their clients. Rocco (Rocco Musumeche, IT Outsourcing Business Development, Compucom) will be a fine addition to the CIO Finance Summit 2008, bringing vast expertise and interesting arguments to the role Compucom plays outsourcing in the financial services industry.”

The ‘CIO Finance Summit’ is designed to join business leaders from the most technologically advanced and innovative companies within North America’s financial service market. A series of organized business meetings, panels, workshops, and discussions will permit companies and peers alike to network and share a wealth of knowledge.

### **About Compucom**

Compucom helps clients accomplish their business objectives by providing comprehensive strategy, assessment, procurement, implementation, integration and support services that derive maximum value from their IT operations. Compucom is a leading IT outsource company providing infrastructure management services, application services, systems integration and consulting services, as well as, the procurement and management of hardware and software.

### **CIO Finance Summit**

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits. CIO Finance Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. For more information visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com).

