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FOR IMMEDIATE RELEASE

COGNOS TO BE RECOGNIZED AS SPONSOR AT 'CIO FINANCE SUMMIT' 2008

June 12, 2008- As momentum for the 'CIO Finance Summit' continues to grow, more and more top-quality, technology companies are jumping at the chance to sponsor and participate in the highly anticipated, financial services business technology gathering. 'CIO Finance Summit' is proud to announce that the latest company to come on board as a Silver Sponsor is the world leader in Business Intelligence solutions, Cognos.

Mark Southam, Event Director, 'CIO Finance Summit', commented on the Cognos sponsorship saying, "We are pleased to work with Cognos at the 'CIO Finance Summit'. Their involvement will be well received by CIOs looking to leverage their Business Intelligence as a mainstream and pervasive technology."

The 'CIO Finance Summit' will take place at the Four Seasons Resort in Scottsdale, AZ, September 22-25, 2008. The business summit is designed to gather industry technology leaders in financial services for four days full of intensive meetings, strategically planned workshops and an array of opportunities for networking with like-minded peers of the most successful financial service companies within the Fortune 1000.

About Cognos

Cognos, an IBM company, is the world leader in business intelligence (BI) and performance management solutions. It provides world-class enterprise planning and BI software and services to help companies plan, understand and manage financial and operational performance. Cognos brings together technology, analytical applications, best practices, and a broad network of partners to give customers a complete performance solution. Serving more than 23,000 customers, Cognos offers solutions and services that are available from more than 3,000 worldwide partners and resellers.

CIO Finance Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits. CIO Finance Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. For more information visit www.ciofinancesummit.com.



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