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**FOR IMMEDIATE RELEASE**

## Richard Hodges, CEO, GreenIT, to Moderate Key Panel Discussion at 'CIO Finance Summit'

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**May 21, 2008-** The founder and CEO of GreenIT, Richard Hodges, confirmed participation in this year's distinguished 'CIO Finance Summit'. Hodge's role as a panel moderator and recognized expertise stands to further expand the summit's focus on Green IT practices. 'CIO Finance Summit' will be hosted at the Four Seasons Resort and Spa, Scottsdale, AZ, September 22-25, 2008.

Rich Hodges offered his hopes for the 'CIO Finance Summit', stating, "I hope to hear from panelists how CIOs can position IT for a strategic role in leading enterprise sustainability initiatives."

Richard Hodges has long had personal commitment to environmental responsibility, development of appropriate technologies, and the evolution to a sustainable built environment. In 2004, Mr. Hodges established GreenIT as the first consultancy to combine those strands into a systematic and strategic approach to sustainability for Information and Communications Technology Systems.

Mr. Hodges has been active as an educator and evangelist for the ideas of GreenIT and new approaches to the design and management of IT systems. Recent published articles include titles such as, "Driving Eco-Responsibility in the Enterprise", "Green Machines" and "Communications Cables in Commercial Buildings: New thinking about a new problem". Hodges has also traveled avidly as a keynote speaker on GreenIT, his role at the 'CIO Finance Summit' will be to moderate a panel discussion titled, 'Driving Eco-Responsibility in the Enterprise', Wednesday, September 24, 2008.

**About GreenIT Inc.**

GreenIT Inc. is a progressive consultancy that is the leading advisor in the emerging field of environmentally sustainable Information and Communications Technology systems. The services provided by GreenIT enable clients to develop effective programs for IT Eco-Efficiency and IT Eco-Innovation that drive improved financial results and measurable environmental benefits. GreenIT serves clients in three primary markets: Enterprise Executives, Real Estate Professionals, and IT System Manufacturers and Distributor.

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## CIO Finance Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits. CIO Finance Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. For more information visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com).

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