



Press/Analyst Contact:

Mark Southam
Event Director- CIO Finance
mark.southam@cdmmedia.com
+1 808 694 3654

Torey Herr
Marketing / Events Manager
CDM Media USA Inc.
torey.herr@cdmmedia.com
+1 808 694 3660

FOR IMMEDIATE RELEASE

‘CIO Finance Summit’ Announces Master of Ceremonies, Julio Gomez, CEO, Gomez Markets

May 20, 2008- Top level executives are pouring in to participate and attend the ‘CIO Finance Summit’. The leading business summit has continued to grow and gain popularity amongst the most technologically advanced and innovative companies within the financial services industries. As the agenda continues to grow, ‘CIO Finance Summit’ is pleased to announce that emceeding the entire event and facilitating executives will be none other than industry giant, Julio Gomez, CEO, Gomez Markets.

Glenn Willis, EVP, ‘CIO Finance Summit’, commented Julio’s confirmed participation saying, “Julio brings to the ‘CIO Finance Summit’ a vast amount of experience with his industry knowledge and in depth understanding of the markets. Julio will be our head liaison between end users, suppliers and analysts at the summit and with his understanding of this format and style of event; I feel this can be the leading summit of its kind.”

Julio Gomez is the founder of Gomez Markets, a recently formed strategy consulting firm that is developing a series of benchmarks for capital markets in segments critical for achieving competitive advantage. Prior to founding Gomez Markets, Gomez was Vice President, Global Research for Financial Insights, an IDC company, responsible for shaping the global financial services technology research agenda. Before working with Financial Insights he was founder of Gomez, Inc., a leading Web application monitoring firm, and earlier in trading, institutional sales and investment banking.

Gomez is widely known and highly respected in the industry. Institutional Investor named him one of Wall Street’s “50 Most Influential People” and Time Magazine listed him among the “Fifty Most Influential People Shaping Technology”. He has been interviewed for his expertise by NBC, The Wall Street Journal, New York Times, Business Week and Forbes.

‘CIO Finance Summit’ will be held at the exclusive Four Season Resort and Spa, Scottsdale, September 22-25, 2008. The summit has been designed to gather business leaders in the financial industry to tackle today’s most current issues and obstacles. Through a strategic agenda of peer-to-peer business meetings, workshops, panel discussions and networking events the ‘CIO Finance Summit’ will provide a rare opportunity for executives to be

individually challenged and dually enhance their organization's dexterity.

About Gomez Markets

Gomez Markets is the latest entrant into the highly competitive financial services research and financial and financial markets advisory/technology-consulting space amongst many main players including Tower Group, Aite Group and Financial Insights. Gomez Markets, specializing in Financial Services Technology Strategy, will launch in spring 2008.

The company's services are designed for line of business and IT executives at financial institutions and for strategy executives at financial technology companies. The firm's core products are based on propriety methodologies for competitive analysis and benchmarking, as well as products development and market penetration. All of these services are built on a fact-based analytic framework.

CIO Finance Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits. CIO Finance Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. For more information visit www.ciofinancesummit.com.

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