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FOR IMMEDIATE RELEASE

## 'CIO Finance Summit' Welcomes Dan Vesset, VP Business Analytics Research, IDC, as Analyst Partner

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**May 8, 2008-** The 'CIO Finance Summit' is proud to announce the participation of Dan Vesset, IDC, as an analyst partner at this year's premier business summit. The 'CIO Finance Summit' will be held at the exclusive Four Seasons Resort & Spa, Scottsdale, AZ, September, 22-25. The business summit has continued to gain recognition for its strategic agenda and Vesset stands to represent the caliber of guests that are biting to attend the summit. Interest in the event has grown so much that popular demand has resulted in the expansion of another day to the agenda. Mr. Vesset's confirmed attendance will further serve to make this year's summit an event not to be missed.

Mark Southam, Event Director, 'CIO Finance Summit', commented on the growth of the event and the participation of Vesset, saying "Dan is a very established analyst within the Business Intelligence and analytics space and is an excellent addition to the summit program where he will be leading a workshop looking at the growing trend of evidence based decision making and the path to pervasive Business Intelligence. On top of this Dan has had first hand experiences of the many challenges facing the Financial Services industry having worked in the past with State Street Bank".

Dan Vesset is Program Vice President of IDC's Business Analytics research. Mr. Vesset's research is currently focused on the business intelligence and analytic applications markets, which encompasses multi-dimensional analysis, end-user query and reporting, data mining and other related business intelligence tools, and supply chain and operational analytic applications. Mr. Vesset has authored numerous research publications involving business intelligence, analytic applications, and data warehousing.

Mr. Vesset's responsibility as an analyst partner at the 'CIO Finance Summit' will include hosting a workshop surrounding the much talked about topic of Business Intelligence. Vesset offered a synopsis of the workshop, stating, "The trend toward evidence-based decision-making is taking root in commercial, non-profit and public sector organizations...This workshop will focus on the results of IDC research and recommendations for moving your organization along the path towards pervasive business intelligence."

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## **About IDC**

IDC is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. IDC helps I.T. professionals, business executives, and the investment communities make fact-based decisions on technology purchases and business strategy. More than 1000 IDC analysts provide global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries worldwide. For more than 44 years, IDC has provided strategic insights to help their clients achieve key business objectives.

## **CIO Finance Summit**

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