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FOR IMMEDIATE RELEASE

'CIO Finance Summit' Announces VMware Sponsorship

April 28, 2008- VMware Inc., the world's leading provider of virtualization solutions and services, will support the 'CIO Finance Summit' as a Silver Sponsor. The announcement of VMware's sponsorship is welcomed by the business summit as affirmation to the predicted success of the event. The 'CIO Finance Summit' will launch September 22-25, 2008 at the Four Seasons Resort & Spa, Scottsdale, AZ.

Mark Southam, Event Director, 'CIO Finance Summit', is delighted with the partnership. Of the collaboration, Southam stated, "Improving application availability has quickly become a leading topic of discussion within financial services and a reason for many financial service organizations to adopt virtualization throughout their I.T. infrastructure. VMware is seen as a global leader in software for industry-standard virtualized desktops and servers and having VMware in attendance will allow for a good open platform of discussion with leading executives within the industry looking to maintain a high standard in what is an 'always on' environment and stay up to speed and competitive in today's fast-paced financial services sector."

Through a pioneering virtualization approach, VMware solutions separate the operating system and application software from the underlying hardware- to deliver significant improvements in efficiency, availability, flexibility and manageability. Additionally, VMware provides a range of professional services and support through VMware teams as well as through partner organizations. Markedly the company services 100 percent of the Fortune 100, a demographic that will be largely present at the 'CIO Finance Summit'.

The 'CIO Finance Summit' is a strategically designed business summit which will enable the top members of the financial service industry to develop new and existing business relationships with their peers and colleagues. Interactive workshops hosted by leading analysts, Q&A sessions, panel discussions and intimate business meetings are structured to address the latest challenges and issues industry professionals face today.

About VMware, Inc.

VMware is the global leader in virtualization solutions from the desktop to the datacenter. Customers of all sizes rely on VMware to reduce capital and operating expenses, ensure business continuity, strengthen security and go green.

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With 2007 revenues of \$1.3 billion, more than 100,000 customers and nearly 14,000 partners, VMware is one of the fastest growing public software companies. VMware is headquartered in Palo Alto, California and on the web at www.vmware.com.

CIO Finance Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits. CIO Finance Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues.

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