



**Press/Analyst Contact:**

Mark Southam  
Event Director- CIO Finance  
[mark.southam@cdmmedia.com](mailto:mark.southam@cdmmedia.com)  
+1 808 694 3654

Torey Herr  
Marketing / Events Manager  
CDM Media USA Inc.  
[torey.herr@cdmmedia.com](mailto:torey.herr@cdmmedia.com)  
+1 808 694 3660

FOR IMMEDIATE RELEASE

## Bank of America Executives, William Conroy and Vas Kodali Join the 'CIO Finance Summit'

**April 28, 2008-** Bank of America executives, William Conroy, SVP, Chief Architect, and Vas Kodali, SVP Enterprise Architecture will join leading financial service professionals as delegates at the upcoming 'CIO Finance Summit' 2008. Their delegacy and participation in the business summit's executive meetings is welcomed and further represents the growing roster of confirmed attendees. The 'CIO Finance Summit' will be held September 22-25, 2008 at the Four Seasons, AZ.

William Conroy, "Bill", holds worldwide responsibility for the Enterprise Architecture program, driving Bank of America's infrastructure solutions and business process architecture. Conroy has years of I.T. engineering management experience. Since joining Bank of America in 1999 he has held numerous positions, driving core development and engineering processes within the bank. As the leader of the EA Council he develops technology standards and reference architectures as well as supports enterprise-wide business planning.

Conroy's Bank of America colleague, Vas Kodali, also plays an equally integral role in the enterprise architecture infrastructure at the company. Vas Kodali holds the title of SVP, Enterprise Architecture, and some of his key responsibilities include driving the SOA and BPM focus for global operations.

Glenn Willis, EVP, 'CIO Finance', feels that the executive presence of both professionals will greatly enhance the summit. Said Willis, "Vas and Bill are two executives that will make a difference at the summit. With both (Vas & Bill) there is extensive experience in building and developing a process-centric organization- and BoA's market performance and agile I.T. department has shown that the Architecture team has gone above and beyond in creating a value driven I.T. department."

### Bank of America

Bank of America is one of the world's largest financial institutions, serving individual consumers, small and middle market businesses and large corporations with a full range of banking, investing, asset management and other financial

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and risk-management products and services. The company provides unmatched convenience in the United States, serving more than 59 million consumer and small business relationships with more than 6,100 retail banking offices, nearly 18,500 ATMs and award-winning online banking with nearly 25 million active users.

The company serves clients in more than 150 countries and has relationships with 99 percent of the U.S. Fortune 500 companies and 83 percent of the Fortune Global 500.

### **CIO Finance Summit**

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits. CIO Finance Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues.

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