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FOR IMMEDIATE RELEASE

‘CIO Finance Summit’ Announces Sherrie Littlejohn, Wells Fargo, as Panellist for ‘Network Optimization’ Executive Discussion

April 9, 2008 - The SBS Division of CDM Media recognizes the delegate participation of Sherrie Littlejohn, Wells Fargo, at the upcoming September 22-25, 2008 ‘CIO Finance Summit’. Littlejohn will participate in a panel discussion on ‘Network Optimization’, which will address growing rate of adoption around ‘WAN Optimization.’

Of Littlejohn’s contribution to the business summit, Mark Southam, Event-Director, ‘CIO Finance Summit’ explains, “Given Sherrie has recently overseen numerous IT networking deployments globally reaching across all of Wells Fargo’s 5,964 branch offices, she will bring a wealth of experience on a number of crucial challenges facing the modern day financial network focusing on WAN optimization and other key application delivery areas.”

Sherrie Littlejohn holds the title of Senior Vice President, Network Operations and Services at Wells Fargo. Sherrie Littlejohn leads the group providing voice, video, wireless and data network architecture, planning, engineering, telecom expense management, and operational support for most network components within Wells Fargo. Sherrie joined Wells Fargo in July 2002 and was most recently appointed to the Senior Technical Management Committee.

The ‘CIO Finance Summit’ is designed to gather business leaders from the most technologically advanced & innovative companies within North America’s Financial Services and immerse them in an array of organized business meetings, networking opportunities and executive panel discussions. The exclusive Four Seasons Spa and Resort, Scottsdale, Arizona, will serve as the summit’s venue and guests will be privy to top class accommodations while exploring greater issues facing today’s technology.

About Wells Fargo

Wells Fargo & Company is a diversified financial services company with \$575 billion in assets, providing banking, insurance, investments, mortgage and consumer finance through almost 6,000 stores and the internet (wellsfargo.com) across North America and internationally.

CIO Finance Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits. CIO Finance Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. For more information visit www.ciofinancesummit.com.



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