



Press/Analyst Contact:

Mark Southam
Event Director- CIO Finance
mark.southam@cdmmedia.com
+1 808 694 3654

Torey Herr
Marketing / Events Manager
CDM Media USA Inc.
torey.herr@cdmmedia.com
+1 808 694 3660

FOR IMMEDIATE RELEASE

MICHELLE BAILEY JOINS 'CIO FINANCE SUMMIT' AS MODERATOR OF EXECUTIVE PANEL

April 9, 2008 - As planning for the 'CIO Finance Summit' carries on, the roster of leading business professionals participating in the invitational event continues to expand. The SBS Division of CDM Media is proud to announce the inclusion of IDC's Vice President of Data Center Trends, Michelle Bailey, as the moderator of an executive panel discussion on "Reducing Data Center Complexities" to be held Tuesday, September 23th.

Michelle Bailey is responsible for primary research, consulting and multi-client studies for IDC's Worldwide and US server programs. IDC is recognized as a premiere global provider of market intelligence, advisory services, and events for the IT, telecommunications and consumer markets.

"Michelle Bailey's 15 years of experience in statistical methods, server design and analysis stand to make her a respected analyst in the world of research technology", said Glenn Willis, President and CEO of CDM Media Inc. Bailey's participation as discussion moderator at the September 22-25, 2008 'CIO Finance Summit' will center on topics such as, 'Data Center Complexities, 'Data Center Automation' and more.

The 'CIO Finance Summit' is designed to join business leaders from the most technologically advanced and innovative companies within North America's financial service market. A series of organized business meetings, panels, workshops, and discussions will permit companies and peers alike to network and maximize goals.

The event will be held at the exclusive Four Seasons Resort & Spa, Scottsdale, Arizona, where guests will be treated to five-star accommodations and first class service.

CIO Finance Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits. CIO Finance Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. For more information visit www.ciofinancesummit.com.



©2008 CDM Media USA. All Rights Reserved. CDM Media, CIO Finance Summit, the CDM Media logo and the CIO Finance Summit logo are either registered trademarks or trademarks of CDM Media USA Incorporated in the United States and/or other countries. All other trademarks are the property of their respective owners.