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FOR IMMEDIATE RELEASE

## 'CIO FINANCE SUMMIT' ANNOUNCES HP PROCURVE SPONSORSHIP

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**April 9, 2008** - The 'CIO Finance Summit' is proud to welcome HP ProCurve as a select Gold Sponsor. The business summit will launch September 22-25, 2008 at the Four Seasons Resort and Spa, Scottsdale. The inclusion of HP ProCurve as one of three top sponsors marks the inauguration of the exclusive client case study program.

HP ProCurve is a company built on 25 years in the industry. Their adaptive networks deliver high-performance, no-compromise functionality at affordable prices. The worldwide networking company is also based on a commitment that proves to be conducive to users, applications and organizations.

Of the collaboration, CEO, CDM Media, Glenn Willis recounts, "The 'CIO Finance Summit' is proud to have HP ProCurve on board and attendees genuinely anticipate the presentation of HP's client case study."

The 'CIO Finance Summit' is designed to join business leaders from the most technologically advanced and innovative companies within North America's financial service market. A series of organized business meetings, panels, workshops, and discussions will permit companies and peers alike to network and maximize goals.

### **About ProCurve Networking by HP**

The ProCurve Networking business unit of HP delivers enterprise networking solutions comprising wired and wireless LAN and WAN networking products, services and solutions. Recognizing the necessary migration of intelligence and functionality to the network edge, the ProCurve Adaptive EDGE Architecture strategy is the industry's only comprehensive and inclusive network design strategy that is adaptable, scalable and completely interoperable for achieving command from the center with control to the network edge.

### **CIO Finance Summit**

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits. CIO Finance Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. For more information visit [www.ciofinancesummit.com](http://www.ciofinancesummit.com).

