



Press/Analyst Contact:

Mark Southam
Event Director- CIO Finance
mark.southam@cdmmedia.com
+1 808 694 3654

Torey Herr
Marketing / Events Manager
CDM Media USA Inc.
torey.herr@cdmmedia.com
+1 808 694 3660

FOR IMMEDIATE RELEASE

GABRIELLE VITALE, CISO, AMERICAN EXPRESS JOINS THE 'CIO FINANCE SUMMIT'

April 9, 2008 - The 'CIO Finance Summit' is honored to announce the addition of Gabrielle Vitale, Chief Information Security Officer (CISO), American Express Technologies, to the 2008 business summit's roster of leading professionals. The summit will launch at the Four Seasons Resort, Scottsdale, AZ, on September 22 and commence September 25, 2008.

Glenn Willis, EVP, 'CIO Finance Summit' notes, "Gabrielle Vitale will provide invaluable experience to our already growing community of CISOs which include Mark Clancy, CitiGroup, Mike Kearn, Wells Fargo, and Greg Wood, Washington Mutual."

Gabrielle Vitale holds the position of VP and Chief Information Security Officer at American Express Technologies. Vitale has been with the company since 1984, previously serving as a Vice President in Finance. She is a member of the Risk Management Association and belongs to the American Express Operations Risk Council. Vitale reports directly to the global CIO and oversees all consumer protection, privacy and risk management issues for the organization.

The 'CIO Finance Summit' will be a rare opportunity for forward thinking business and finance professionals to come together and address the challenges and issues they face in today's rapidly changing corporate world. Through a variety of exceptionally structured business meetings, Q & A's, panel discussions, and networking events, individuals across the most successful levels of executive management will meet and address their common goal of 'Maximizing Value for the Customer and Shareholder'.

About American Express

American Express Company is a diversified worldwide travel, financial and network services company founded in 1850. It is a world leader in charge and credit cards, Travelers Cheques, travel, financial planning, business services, insurance and international banking.

CIO Finance Summit

The SBS Division of CDM Media has a very credible reputation of delivering strategically positioned, content driven events to C-level clientele from the Fortune 1000. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits. CIO Finance Summit will be the gathering where executives develop great business ideas and lasting relationships with their peers and colleagues. For more information visit www.ciofinancesummit.com.

