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FOR IMMEDIATE RELEASE

CIO Finance Summit announces 2008 dates!

December 22, 2007 - The SBS Division of CDM Media Inc. announced today dates and location for the 2008 CIO Finance Summit. The CIO Finance Summit to be held at the exclusive five star Four Seasons resort in Scottsdale, Arizona is planned for the 22nd – 24th September 2008.

The 2008 CIO Finance Summit will bring together the banks and insurance technology's elite for 2 ½ days of peer on peer networking, advanced analyst workshops, & one on one business meetings with leading solution providers.

With agenda topics being built through our executive committee around Data Center Automation, Green I.T, BPM Enabled SOA, Web 3.0, Consumer Protection and Data Integrity this plans to be a greatly informative event

"Technology has long been the 'Business Support Mechanism' of a 21st century organization- in recent times this has changed....'IT is now the 'Business Enabler'" and 2008 will prove the most interesting year for Banks and Insurance companies alike" Mark Southam, Event Director.

The Four Seasons Scottsdale Resort will provide the backdrop for our most impressive summit gathering yet, by bringing IT executives to discuss innovative strategies and new technologies to their potential and existing clients in the Banking & Insurance world.

CIO Finance Summit

The SBS Division of CDM Media has organized an invitational 'CIO Finance Summit' due to be hosted on 15-18 of September 2008 at the exclusive Four Seasons Resort & Spa in Scottsdale, Arizona. The summit is designed to gather business leaders from the most technologically advanced & innovative companies within North America's Financial Services market to debate and network on the most critical Business Technology issues that face them today. For more information visit www.ciofinancesummit.com.



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