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FOR IMMEDIATE RELEASE

CTO Scotiabank added to Web 2.0 Panel

SBS Division of CDM Media announces addition of CTO Scotiabank, J.P. Savage, to Web 2.0 panel discussion.

January 28, 2008 - The CIO Finance Summit today proudly announced the addition of Mr. J.P. Savage to its VIP delegate committee for the upcoming CIO Finance summit held at the exclusive Four Seasons Resort, Scottsdale, Arizona.

J.P. is the global CTO at Scotiabank, one of North America's leading Financial institutions and Canada's most international bank. J.P.'s role at Scotiabank is to combine technical strategy with Business impact decision-making to drive Scotiabank's already growing and loyal customer base. With over 57,000 employees in over 50 countries around the world and in their 175th year of business, Scotiabank is the bank that stays under the radar doing the simple things right.

J.P. is joining us in Scottsdale and will provide invaluable insight in some of our core discussion areas and panel sessions. His experience and the way Scotiabank goes about their business will offer great diversity to our other VIP's and signify yet again that this is a summit for the pinnacle of 'I.T Business leaders' said Glenn Willis, EVP SBS Division, in a earlier statement today.

If you would like more information on the summit don't hesitate to reach out to Ms Torey Herr, Events and Marketing Manager (torey.herr@cdmmedia.com) who will be happy to assist you further.

CIO Finance Summit

The SBS Division of CDM Media has organized an invitational 'CIO Finance Summit' due to be hosted on 15-18 of September 2008 at the exclusive Four Seasons Resort & Spa in Scottsdale, Arizona. The summit is designed to gather business leaders from the most technologically advanced & innovative companies within North America's Financial Services market to debate and network on the most critical Business Technology issues that face them today. For more information visit www.ciofinancesummit.com.



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