**Press/Analyst Contact:**

Glenn Willis
EVP, CTO Telecom Group
SBS Division, CDM Media
glenn.willis@cdmmedia.com
+1 808 694 3700

Paige Hogan
PR Manager
CDM Media
paige.hogan@cdmmedia.com
+1 808 535 9300

FOR IMMEDIATE RELEASE

# Pyramid Research to Join CTO Telecom Summit as Analyst Partner

**July 27, 2009 –** The CTO Telecom Summit team is pleased to announce that Pyramid Research - the telecom research arm of the Light Reading Communications Network - will join the premiere telecom technology gathering as an analyst partner. Özgür Ayatar, Research Manager, Communications, Media and Technology (CMT) of Pyramid Research will moderate a CTO panel discussion at the tech conference focusing on LTE vs. WiMAX. The CTO Telecom Summit will be held at the Four Seasons, Scottsdale, Ariz., November 8-11, 2009.

"Pyramid Research offers the telecommunications industry comprehensive market data, trusted research and insightful technology analysis. As an analyst partner of the CTO Telecom Summit, Pyramid Research will have the opportunity to share their wealth of knowledge and research with an audience of decision-making CTOs in telecom looking for new solutions. We're also happy to welcome Özgür Ayatar into our community of telecommunications leaders," said Glenn Willis, EVP, CTO Telecom Summit.

Pyramid Research's custom consulting and advisory services enable clients to develop profitable business strategies. The CMT Research Team focuses on emerging business models and technologies in the communications and media markets, as a part of this team, Ayatar spearheads the analysis of vendor business models, the MVNO model, and broadband business. At the CTO Telecom Summit, Ayatar will moderate the CTO panel discussion, "LTE vs. WiMAX- Enhancing User Experience for the Next Generation Mobile Customer".

The CTO Telecom Summit will gather senior executives, VPs and industry thought leaders to discuss IT issues, solutions and best practices. This key technology conference will include a strategic agenda of interactive workshop sessions, panel discussions and one-on-one meetings. The topics have been chosen by IT end-users in order to best identify and address common issues being faced by telecom industry leaders.

The telecommunications technology conference will be held November 8-11, 2009. To find out more about the CTO Telecom Summit, please visit http://www.ctotelecomsummit.com.

**About Pyramid Research**

Pyramid Research offers practical solutions to the complex demands their clients face in the telecommunications, media and technology industries. Their analysis is uniquely positioned at the intersection of emerging markets, emerging technologies and emerging business models, powered by the bottom-up methodology of their market forecasts for over 100 countries- a distinction that has remained unmatched for more than 25 years. As the telecom research arm of the Light Reading Communications Network, Pyramid Research works with Heavy Reading, providing the communications market data, trusted research and insightful technology analysis.

**About the CTO Telecom Summit**

The SBS Division of CDM Media has a reputation of delivering strategically positioned, content-driven technology summits for C-level clientele from Fortune 1000 companies. With experience in over 20 different vertical markets and international experience on delivering intimate, effective business summits, the SBS Division of CDM Media will provide a gathering where leading IT executives in telecommunications can develop great business ideas and lasting relationships with their peers and colleagues. The CTO Telecom Summit will be hosted on November 8-11, 2009 at the exclusive Four Seasons Resort in Scottsdale, Ariz. The summit is designed to gather business leaders from the most technologically advanced and innovative companies within North America's telecom industry to debate and network on the most critical business technology issues that they're industry is facing today. For more information, please visit http://www.ctotelecomsummit.com